



BuyHasbro Guide

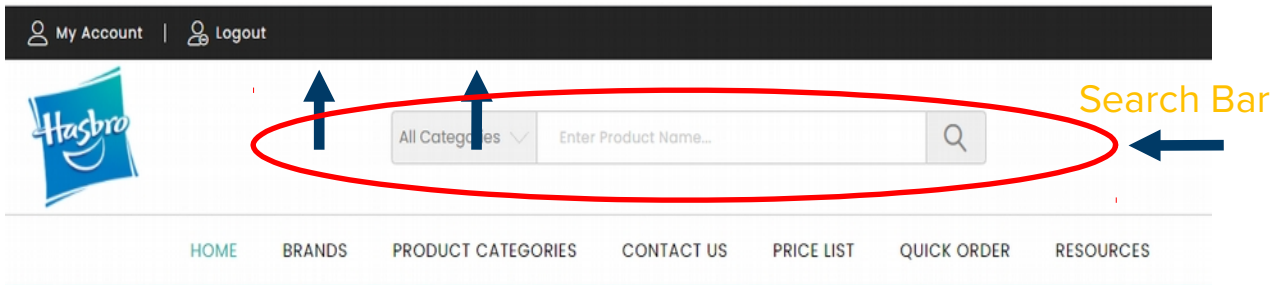
Buyhasbro.ca Guide

Welcome to buyhasbro.ca! This is a reference guide to help you navigate your journey on the site.

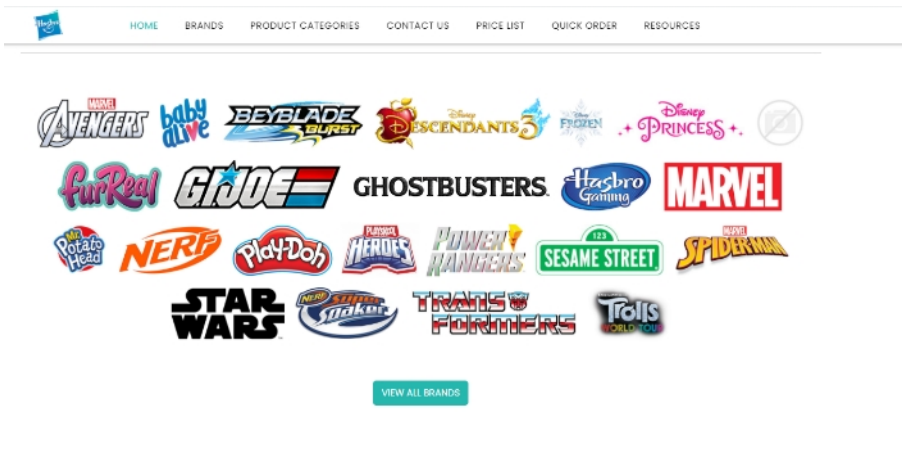
Search – several methods to search:

- Leverage the search bar at the top of the screen and type: product name or 5 digit sku number or UPC
- Can also utilize the Brand or Product Categories at the top of the home page to browse our skus or click on the logos at the bottom of our home page

Top of Screen



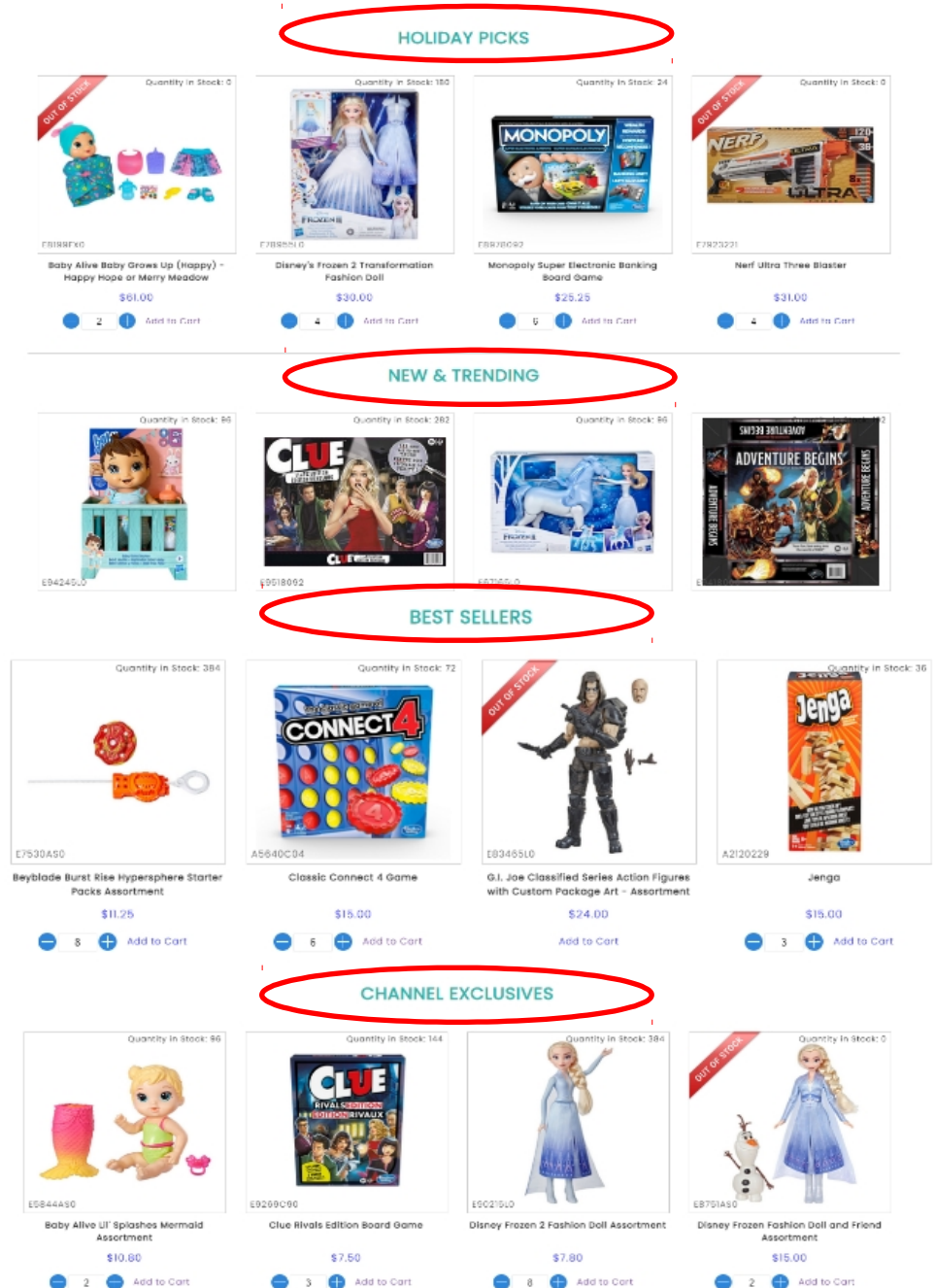
Bottom of Home Page



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Unfamiliar with our Product?

- The home page is merchandised into key themes to ease your shopping experience:
 - Bestsellers
 - Topical Themes
 - New & Trending
 - Channel Exclusives
- Overview of Line
 - Another resource to familiarize yourself with our portfolio is the “Overview of Line” located under the Resource Tab or found [here](#):
 - See example below on next page



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Overview of Line Example



2021 SHAPE OF LINE

MAINLINE

SPRING



Sunshine Snacks
\$39.99
BLD F1680, BRN F1681,
BLK F1682



Baby Grows Up
\$79.99
DREAMY E7762,
SWEET E8198



Solid Food
Spring: \$6.99
Fall: \$7.99
E9120



Dino Cuties
\$29.99
BLD F0933,
BRN F0934,
BLK F0935



Lil Snacks
\$22.99
BLD F2617, BRN F2618,
BLK F2619



2021 Buzz Baby
\$69.99
BLD F2620, BRN F2621,
BLK F2622



Fantasy Entry
Character Asst
\$14.99
F2437



Fantasy Driver Doll
\$39.99
F2593, F2594, F2595

CARRY FORWARD



Splash & Snuggles
Spring: \$14.99
Fall: \$16.99
ASST E8716



Sweet Sounds Baby
\$19.99
BLD E3690, BRN
E3688, BLK E3689



Happy Heartbeats Baby
\$19.99
BLD E6946



Tinycoms
\$24.99
CAT E9423,
UNICORN E9166,
PANDA E9422
SPRING ONLY



Magical Mixer Baby
\$34.99
BLD E6943, BRN E6944,
BLK E6945



Baby Gotta Bounce
\$44.99
ASST E9424
BLK E9425



Baby Grows Up
\$79.99
HAPPY E8199



Powdered Food
Spring: \$6.99
Fall: \$7.99
E9121



Diaper Refill
Spring: \$6.99
Fall: \$7.99
E9119




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Ordering of Product:

- **Price List** can be found at the top of the home page or clicking [here](#)
 - price list can be searched by sku number, UPC or product name
- **Quick Order** – can be found at the top of the home page or clicking [here](#)
 - this feature allows you to add products quickly to your cart by simply typing in the 5 digit sku number
- **Product Pages** – customers can also add to cart directly from the individual product pages
- **Checkout** – simply click on the shopping cart icon on the top right of your screen


Price List



All Categories

Enter Product Name...

Q

 \$0.00

HOME

BRANDS

PRODUCT CATEGORIES

CONTACT US

PRICE LIST

QUICK ORDER


RESOURCES

Price List

Search:



i

Type here for Product Searching (Product Name, SKU and so on...)

 Print / View

#	SKU	Product & Description	Unit Price	Carton Pack	Carton Weight (lbs)	Carton Cube (cu. ft.)	UPC
Avengers							
1	F07645L0	Marvel Legends Falcon and Winter Soldier Captain America Role Play Shield	\$112.00	1	9.58	2.25	6-01098-376739-7
Disney Raya							
2	L94689L0	Disney Raya and the Last Dragon Young Raya and Kumandra Flower	\$21.50	4	3.263	0.474	5010993727384
3	L94705L0	Disney Raya and the Last Dragon Fashion Dolls Assortment	\$15.00	4	1.989	0.375	5010993727759
4	L94735L6	Disney Raya and the Last Dragon Surprise Blind Box Series 2	\$4.00	12	2.152	0.239	5010993741939

Quick Ordering

		All Categories	Enter Product Name...	Q	 \$0.00			
HOME BRANDS PRODUCT CATEGORIES CONTACT US PRICE LIST QUICK ORDER RESOURCES								
Quick Ordering								
To quickly add products to your cart, please enter the skus to the fields below along with the quantity you wish to purchase. You will be prompted if the sku you have entered is invalid.								
1.	SKU	Qty	11.	SKU	Qty	21. SKU Qty		
2.	SKU	Qty	12.	SKU	Qty	22. SKU Qty		
3.	SKU	Qty	13.	SKU	Qty	23. SKU Qty		



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Details of Product Pages

- On the product detail pages you will find:
 - Various assets: product shots, packaging images, lifestyle, videos (pending the sku)
 - Product features and details including:
 - Description of product
 - Price & Specs (carton pack, weight, cube, UPC)
 - Stock availability and next receipt date of inventory
 - Add to cart option
 - Suggested skus: recommendations of additional items that would complement the product being viewed or bought

The screenshot shows the product page for the Monopoly Super Electronic Banking Board Game. The page layout includes a top navigation bar with links for My Account, Logout, and language/currency settings. Below this is a search bar and a category dropdown. The main header features navigation links: HOME, BRANDS, PRODUCT CATEGORIES, CONTACT US, PRICE LIST, QUICK ORDER, and RESOURCES. The product title is "Monopoly Super Electronic Banking Board Game". Below the title is a breadcrumb trail: Products / Brands / Hasbro Gaming / Family Gaming / Monopoly Super Electronic Banking Board Game. The product image is a large box set with a vertical strip of smaller images on the left. To the right of the image is a product information section with the product name, SKU (E8978092), a quantity selector (set to 6), and an "ADD TO CART" button. Below this is the "Available Quantity: 24" and "Next Delivery Date: December 1, 2021". The "Product Description" section contains several paragraphs detailing the game's features: "GET REWARDS BACK", "BANKING UNIT", "FLIGHT SPACES", "GET INTO TRADING SPACES", and "GREAT FAMILY GAME". Below the description is a table with product specifications: Carton Pack (6), Carton Weight (17.6 lbs), Carton Cube (1.1 cu. ft.), and UPC (830509946624). At the bottom, the "Suggested Products" section shows two other Monopoly products: "Monopoly Deal Card Game" (SKU E813092, \$5.25) and "Monopoly for Sure Losers Board Game" (SKU E8972092, \$21.50). Both suggested products have "Add to Cart" buttons.

Product Name: Monopoly Super Electronic Banking Board Game
SKU: E8978092

Qty: 6+ Price (CAD) \$25.25 ADD TO CART

Available Quantity: 24 Next Delivery Date: December 1, 2021

GET REWARDS BACK: Choose your rewards! Each taken in the Monopoly Super Electronic Banking board game has a matching bank card that offers a unique reward by performing a certain action in the game.

BANKING UNIT: The Monopoly Super Electronic Banking board game features an all-in-one banking unit with top technology that makes gameplay faster than the classic Monopoly game.

FLIGHT SPACES: Instead of purchasing railroads in this edition of the Monopoly game, players can choose to take a flight to any property on the gameboard.

GET INTO TRADING SPACES: Land on a Forced Trade space? Choose any property and immediately trade it for your choice of any other player's property.

GREAT FAMILY GAME: This Monopoly board game is fun for families and kids ages 8 and up. Get together for family game night and watch kids enjoy being in charge of their own banking card.

Includes gameboard, banking unit, 4 plastic token, 4 bank cards, 16 Title Deed cards, 20 Chance cards, 4 Reference cards, 1 die, and game guide.

Ages 8 and up
For 2 to 4 players.
Requires 3 x 1.5V AAA alkaline batteries. (Batteries not included.)

Carton Pack	Carton Weight (lbs)	Carton Cube (cu. ft.)	UPC
6	17.6	1.1	830509946624

Product Description
The Monopoly Super Electronic Banking board game features an all in one electronic banking unit, and amps up the excitement with unique rewards! Each player has a bank card that will earn them different rewards for gameplay: roll a certain number, land on a certain space, or purchase a particular property. Players can also choose to fly to any property on the board, and force another player into trading one of their coveted properties. There is no paper money in this game -- the cards and banking unit track each player's cash. It's an exciting game as players buy properties, collect rent -- and get rewarded for it! The player with the most money at the end of the game wins.

Suggested Products

Monopoly Deal Card Game
\$5.25
Add to Cart

Monopoly for Sure Losers Board Game
\$21.50
Add to Cart

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Useful Links (bottom of home page)

- **About Hasbro:** we encourage you to check out our corporate site to learn about our latest releases, corporate social responsibility, consumer care and more!
- **Frequently Asked Questions** related to [buyhasbro](#) can be found [here](#)
- **Frequently Asked Questions** about our [product](#) can be found [here](#)
- Please also find our Privacy Policy, Trademarks & Copyright, Terms of Use and Responsible Disclosure

Your Account:

- To access your account information, click on **My Account** at the top left of the screen or bottom of the page under **My Profile**
- You will be able to update your password and view your order history from this section
- To update your company information/profile, please fill in form located at the top of the page and send to BuyHasbroCa@hasbro.com to have your record updated

Contact Us:

- Tel.: (450) 670-9820
Fax: (450) 651-4531
E-mail: BuyHasbroCa@hasbro.com

